

# XIV International Motorcycle Expo in Colombia

From  
may 12th to 15th 2022



## FREE ZONE INFORMATION

### What is a Transitory Free Trade Zone?

The Transitory Free Trade Zone is a territory authorized for the celebration of fairs, exhibitions, congresses and seminars of national or international character, which are important for the economy of the country, in order to allow the entry of goods from abroad free of duties and taxes. The goods must be directly related to the event to be held.

### What is the Transitory Free Trade Zone (FTZ) service?

This service is aimed at international events that are important at the country level, where international exhibitors have many benefits in terms of customs and foreign trade, it is for this reason that the area where the event takes place enters a customs control, in which all goods entering the enclosure must be related in forms, not only those from abroad but also the national and nationalized.

### What kind of merchandise can be brought into the fair?

\*Advertising materials: Accessories, small product samples, non-functional demos, souvenirs, flyers, bags, etc.

\*Stand elements: chairs, desks, stationery, office elements, decorative elements, etc.

\*Products for exhibition: fashion, technology and new developments.

**Note: all of the above must be listed on the forms.**

### In what mode can I enter the merchandise?

\*National: merchandise made and produced in Colombia.

\*Nationalized: merchandise that entered Colombia from abroad and that its taxes have already been paid by means of the declaration. Under this modality, merchandise sent through international courier companies may also enter, presenting the invoice and the air waybill with its simplified declaration.

\*From abroad: sent by port or airport directly to the transitory free zone Plaza Mayor Medellin even without payment of taxes.

IMPORTANT: the national and nationalized merchandise forms, which for years were done manually, from now on will be done in a systematized way before the day of the beginning of the event or fair, for which each exhibitor will receive the appropriate training and a password to enter it virtually. This will ensure that the entrance to the fair will be much more agile and will provide orderly documentation for all.

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## Who should fill out the Forms?

\*National and international exhibitors.

\*Assembly suppliers (to be filled out in the name of the exhibiting company).

## What are the steps to send goods from abroad to the ZFT Plaza Mayor?

**1) Contact the free zone team at Plaza Mayor at the following e-mail addresses:**

Juan Camilo Molina Giraldo  
Free Trade Zone Coordinator  
Cell: 3217335102  
Email: [juan.molina@plazamayor.com.co](mailto:juan.molina@plazamayor.com.co)

Edward Andres Herrera Vargas  
Free Trade Zone Operational Assistant  
Cell: 3043299830  
Email: [edward.herrera@plazamayor.com.co](mailto:edward.herrera@plazamayor.com.co)

Jenny Lorena Guzman Caro  
Technical Assistant Zona Franca  
Cell: 3214526704  
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**2) Hire the services of a freight forwarder for all shipping procedures.**

**3) Have a good communication between the exhibitor from abroad, its international agent and the free zone team of Plaza Mayor to guarantee that the shipment of goods is successful.**

## What benefits do you have as an overseas exhibitor?

**1) Goods for use, consumption or free distribution within the Free Trade Zone: samples with no commercial value, advertising material, stand elements, articles intended exclusively for demonstration purposes within the premises, which will be consumed at the fair, food and beverages. Each exhibitor may bring in advertising material from abroad without payment of taxes up to**

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DAYS OF THE FAIR	AUTHORIZED AMOUNT
1 A 3 DAYS	USD \$ 1.000
4 A 5 DAYS	USD \$ 2.000
6 DAYS ONWARDS	USD \$ 3.000

2) If they sell equipment or products, taxes are paid by the importer in Colombia, not by the exhibitor abroad.

3) If you have merchandise in another Free Trade Zone in the country, it is not necessary to nationalize them, since it is possible to make transfers between Free Trade Zones without paying taxes.

4) When bringing the merchandise from another country, they do not need a company incorporated in Colombia to submit the documentation, they can bring it in their own name with a proforma invoice.

5) From the Plaza Mayor Transitory Free Trade Zone any destination can be given to goods such as:

- Nationalization
- Return of merchandise abroad
- Transfer to another Free Trade Zone.

6) No taxes or duties will be charged while exhibitors have their goods at Plaza Mayor.

7) Permanence of goods of foreign origin until the end of the Transitory Free Trade Zone.

8) Entry of exhibition merchandise for sale, order taking and to be nationalized or returned to the country of origin.

The exhibitor will only pay for insurance and international transport!

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## Free Trade Zone Services

1. Constitution and proceedings of the Transitory Free Trade Zone before the Ministry of Commerce, Industry and Tourism.
2. Advice and support on customs and foreign trade issues, such as regulations, processes, filling out forms for the entry of goods into the enclosure, among others to organizers, exhibitors and intermediaries.
3. Storage of foreign merchandise from the beginning of the Free Trade Zone until the end of the Free Trade Zone.
4. Storage of national and nationalized merchandise before the event from the beginning of the Free Trade Zone until the end of the Free Trade Zone.
5. Digitation of Forms of Movement of national and nationalized merchandise.

## RATE

### 1. Storage of foreign merchandise that entered under the customs procedure

#### Rate per weight (kg):

SERVICE	VALUE EX TAXES
<b>Rate per weight (kg):</b> Rate applied for merchandise that enters the fairgrounds before the event is set up and up to fifteen (15) days after the event is dismantled. Discounting the days of the event and dismantling of the event.	\$ 78
<b>Rate per square meter (M2):</b> After fifteen (15) days after the dismantling of the event, it will be billed per square meter (M2) per day of stay.	\$ 11.000

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## 2. Storage of foreign merchandise that entered under the customs regime.

### SERVICE

**Weight rate up to 150 (kg):** Rate applied for merchandise entering the fairgrounds weighing up to 150 kilograms. Discounting event and dismantling days.

**Weight rate from 150 (kg):** Rate applied for merchandise entering the fairgrounds weighing more than 150 kilograms. Discounting the days of the event and dismantling of the same.

### VALUE EX TAXES

\$ 20.000

\$20.000 + (\$78 \* kilograms)

**Note: Service subject to prior verification and specifications of the goods.**

Note: Personal luggage is not stored.

## 3. Entering Merchandise Movement Form for exhibitors entering national and nationalized merchandise.

Amount: \$25,000 + tax per form